

HOWARD WOOD DAKOTA RELAYS

Sponsorships enable the Howard Wood Dakota Relays committee to award scholarships to athletes participating in the meet and who plan on attending a college or University. Your financial support also contributes to the purchase of track and field equipment which enhances the quality of the meet and the safety of our athletes. The equipment is used for all meets held at Howard Wood Stadium including the three-day SD State high School Track Championships.

**VIP Passes grant access to the Hospitality Suite where you can enjoy complimentary food, beverages, and a great view of the meet.*

SPONSORSHIP OPPORTUNITIES

\$500 SPONSOR:

- 2 VIP Passes

\$1,000 SPONSOR:

- 4 VIP Passes
- 20 Event Tickets
- Half Page Ad in the Digital Program

\$1,500 SPONSOR:

- 8 VIP Passes
- 40 Event Tickets
- Full Page Ad in the Digital Program
- 6 HW Merchandise Items

\$5,000 SPONSOR:

- Recognition every hour on the SD Public TV Broadcast for duration of meet coverage
- Full page Ad in the digital program
- 10 VIP Passes
- 50 two-day passes
- 2 Howard Wood 2026 caps
- 2 Howard Wood quarter zips
- PA Recognition during the meet



The deadline for placing an ad in the digital program is Thursday, April 24, 2026 by 5pm.

Please e-mail ads in PDF or EPS format to Scott at scottfiedler5472@gmail.com or 605-940-5564.

YOUR PARTICIPATION CHECKLIST:

NAME/BUSINESS

CONTACT PERSON

PHONE NUMBER

ADDRESS

CITY STATE ZIP

CONTACTED BY

AD Sizes check your choice

- FULL PAGE – 7 1/2" wide x 10" deep
- HALF VERTICAL – 3 5/8" wide x 10" deep
- HALF HORIZONTAL – 7 1/2" wide x 4 7/8" deep