

Your Opportunity to **Lead!**



Major Sponsorship
Opportunities with
the Premier Track Meet
of South Dakota

HOWARD WOOD DAKOTA RELAYS

2024

AD SIZES ORIENTATION ILLUSTRATION

FULL PAGE
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x 10" deep

HALF
Vertical
3 5/8" wide
x 10" deep

HALF
Horizontal
7 1/2" wide
x 4 7/8" deep



2024

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Major Sponsorship Opportunities with the Premier Track Meet of South Dakota



What the

Howard Wood Dakota Relays is all about

- > **The Howard Wood Dakota Relays** is the premier track & field event in South Dakota
- > **The Howard Wood Dakota Relays** hosts 3,500 competitors including middle school and high school athletes
- > **The Howard Wood Dakota Relays** features schools from South Dakota, North Dakota, Minnesota, Iowa and Manitoba
- > **The Howard Wood Dakota Relays** highlights outstanding scholar athletes with Feature and Special Events
- > **The Howard Wood Dakota Relays** is attended by 10,000+ spectators annually
- > **The Howard Wood Dakota Relays** fills 2 days, the first Friday and Saturday of May, with exciting track and field action

Website: dakotarelays.com **Twitter:** @dakotarelays
Instagram: @dakotarelays

2024

HOWARD WOOD DAKOTA RELAYS

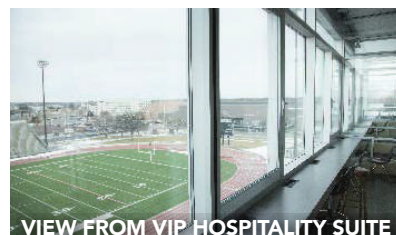
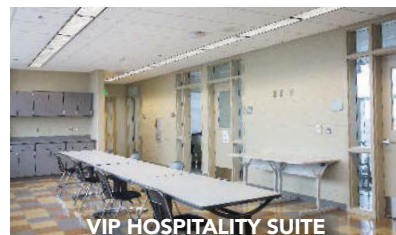
Major Sponsorship Benefits:

\$500 SPONSOR:

- 2 Tickets for viewing access to the VIP Hospitality Suite with food and beverages included
- 20 Tickets for Employees or Customers
- Digital Program Advertisement (with hotlink to your own website)
- Recognition on Howard Wood Dakota Relays Twitter feed

\$1,000 SPONSOR:

- 4 Tickets for viewing access to the VIP Hospitality Suite with food and beverages included
- 40 Tickets for Employees or Customers
- Digital Program Advertisement (with hotlink to your own website)
- Recognition on Howard Wood Dakota Relays Twitter feed



The deadline for placing an ad is Thursday, April 25, 2024 by 5pm

Please email ads, print ready in PDF or eps format to Kristi at klrieger13@gmail.com

Your Participation Checklist:

NAME/BUSINESS

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

CONTACTED BY

Sponsorship Level check your choice

\$500 SPONSOR

Full page color ad

Half page color ad

\$1,000 SPONSOR

Full page color ad

Half page color ad

AD SIZES check your choice, additional details inside brochure

Full page – 7 1/2" wide x 10" deep

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Half horizontal – 7 1/2" wide x 4 7/8" deep



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