



April 30 and May 1, 2021

201 East 38th Street
Sioux Falls, SD 57105-5898

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Fax (605) 367-7906

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Dear Sponsor,

The 96th running of the Howard Wood Dakota Relays is scheduled for April 30 and May 1, 2021. The Howard Wood Board of Directors is currently offering advertising opportunities.

New in 2021, the Howard Wood Dakota Relays will be creating a digital program which will feature color photos, event schedules, team rosters, meet records, honorees, volunteers, sponsor names, and Special Event participants. Our new digital program is a great opportunity for local businesses to show support for the Relays, while also putting your brand in the hands of thousands of spectators and fans. This new program format will allow us to email our event program to all athletes, coaches, spectators and fans and get your ad to even more people.

If you are interested in placing an ad in the digital program, review the instructions, ad options, and pricing below.

- Include ad size and color option.
- All ads must be print ready in **eps file format** when emailed.
- If you are a returning sponsor and would like to use your 2019 ad, please indicate that request in your email.
- **The deadline for submitting an ad is Friday, April 16, 2021 by 5 P.M.**

Ad Details and Pricing:

Full Page (7 1/2" wide X 10" deep)	Color \$400	Black/White \$300
Half Page Vertical (3 5/8" wide X 10" deep)	Color \$250	Black/White \$150
Half Page Horizontal (7 1/2" wide X 4 7/8" deep)	Color \$250	Black/White \$150
Quarter Page Vertical (3 5/8" wide X 4 7/8" deep)	Color \$150	Black/White \$100
Quarter Page Horizontal (7 1/2" wide X 2 3/8" deep)	Color \$150	Black/White \$100

Email all ads to Kristi at klrieger13@gmail.com

Please make all checks payable to:

Howard Wood Dakota Relays

Remit payment to:

Casey Meile, Meet Director

201 East 38th Street

Sioux Falls, SD 57105

Thank you for supporting the Howard Wood Dakota Relays!