

Your Opportunity to **Lead!**



Major Sponsorship
Opportunities with
the Premier Track Meet
of South Dakota

HOWARD WOOD DAKOTA RELAYS

2020

AD SIZES ORIENTATION ILLUSTRATION

FULL PAGE
7 1/2" wide
x 10" deep

HALF
Vertical
3 5/8" wide
x 10" deep

HALF
Horizontal
7 1/2" wide
x 4 7/8" deep

QUARTER
Vertical
3 5/8" wide
x 4 7/8" deep

QUARTER Horizontal
7 1/2" wide
x 2 3/8" deep



2020

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What the

Howard Wood Dakota Relays is all about

- > **The Howard Wood Dakota Relays** is the premier track & field event in South Dakota
- > **The Howard Wood Dakota Relays** hosts 3,500 competitors including middle school, high school and collegiate athletes
- > **The Howard Wood Dakota Relays** features schools from South Dakota, North Dakota, Minnesota, Iowa and Manitoba
- > **The Howard Wood Dakota Relays** highlights outstanding scholar athletes with Feature and Special Events
- > **The Howard Wood Dakota Relays** is attended by 10,000+ spectators annually
- > **The Howard Wood Dakota Relays** fills 2 days, the first Friday and Saturday of May, with exciting track and field action

Website: dakotarelays.com **Twitter:** @dakotarelays
Instagram: @dakotarelays

2020

HOWARD WOOD DAKOTA RELAYS

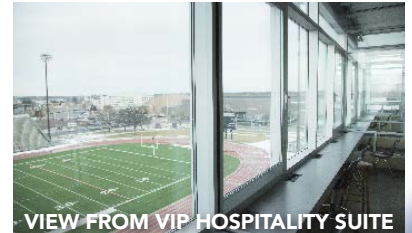
Major Sponsorship Benefits:

\$500 SPONSOR:

- > 1 Reserved Parking Spot
- > 2 Tickets that allow access at all Gates
- > 20 Tickets for Employees or Customers
- > Program Advertisement (quarter page color ad OR half page black/white ad)
- > Recognition on Howard Wood Dakota Relays Twitter feed
- > 2 Tickets for viewing access to the VIP Hospitality Suite
- > Food and beverages

\$1,000 SPONSOR:

- > 2 Reserved Parking Spots
- > 4 Tickets that allow access at all Gates
- > 40 Tickets for Employees or Customers
- > Program Advertisement (half page color ad OR full page black/white ad)
- > Recognition on Howard Wood Dakota Relays Twitter feed
- > 4 Tickets for viewing access to the VIP Hospitality Suite
- > Food and beverages



The deadline for placing an ad is Tuesday, April 14, 2020 by 5pm

Please email ads, print ready in PDF or eps format to Kristi at klrieger13@gmail.com

Your Participation Checklist:

NAME/BUSINESS

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

CONTACTED BY

Sponsorship Level check your choice

\$500 SPONSOR

- Quarter page color ad included with sponsorship OR
- Half page black/white ad included with sponsorship

\$1,000 SPONSOR

- Half page color ad included with sponsorship OR
- Full page black/white ad included with sponsorship

AD SIZES check your choice, additional details inside brochure

- Full page – 7 1/2" wide x 10" deep
- Half vertical – 3 5/8" wide x 10" deep
- Half horizontal – 7 1/2" wide x 4 7/8" deep
- Quarter vertical – 3 5/8" wide x 4 7/8" deep
- Quarter horizontal – 7 1/2" wide x 2 3/8" deep

DESIGN OPTIONS

- We will design our own ad
- Use last year's ad
- Please design our ad

